

# Human Nature

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## PROF. GEO. S. DOVE

*INTRODUCTION AND PHRENOGRAPH BY THE EDITOR.*

**T**HIS MONTH we have the pleasure of introducing to our friends and readers Prof. Dove, one of our former students of ten years ago.

This is a portrait of him taken about that time, yet he retains the same well-nourished body, and the same calm, soothing disposition of mind as formerly; in fact he is as harmless as a "dove," and his healthy condition of mind and body have a beneficial effect upon those who come within his "sphere of influence" and presence.

This is *one* reason we have received him into our office to help us in our work.

There is a call for examination and teaching during evenings and Sundays, which we do not feel disposed to attend to, and as Prof. Dove is an efficient examiner and teacher, we have assigned him to this extra work.

He has had nine years of practical experience as a phrenologist in San Francisco and given satisfaction to his patrons, or he would not "fill the bill" in HUMAN NATURE office. If he had less brain and more brawn, he might go out in the hills and "dig gold," but character readers will see that he is by nature a better Phrenologist, Psychometrist or Physician than Miner. There are Psychometrists who

make serious blunders in character reading, owing to a non-acquaintance with the principles of Phrenology.

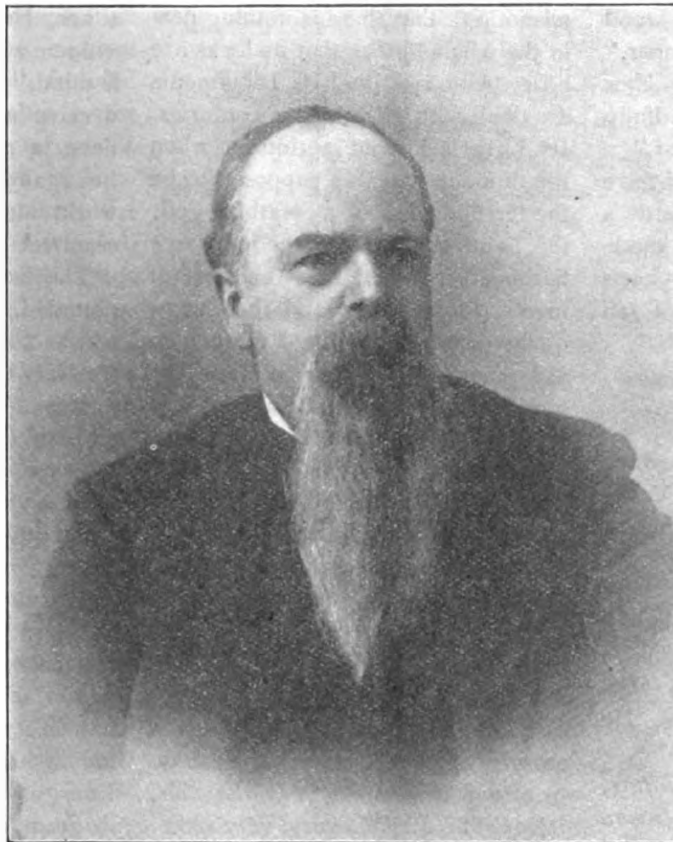
Prof. Dove is highly intuitive; he is a soul reader; but possessing as he does a thorough knowledge of Phrenology, he stands on a solid foundation and knows how far his impressions may be true or false.

It will be seen from this portrait that he possesses a large development of Human Nature, as indicated by the high central part of the forehead and a Temperament and organization favorable for discerning character and defining the disposition of men.

Comparatively speaking, his head is too narrow at the sides to appreciate money values; it is not of the commercial type; he lives mostly in the upper story—in the sympathetic and spiritual realm, he modestly preaches and lives a christian life, doing his work conscientiously, according to his light

The worst thing that can be said about him, is that he is too good for

his own good. He considers kindness and moral principles before money. To be a good samaritan may be good for the soul, but a practical philanthropist needs a plethoric pocket book. Money may be "the root of all evil," but it is necessary to meet obligations. Merchants



require it for their goods, and business cannot be carried on without it under the present system.

But it is everyone to his place. There is a niche for each one somewhere. Phrenology clearly indicates the place, and the niche for Prof. Dove at present is in HUMAN NATURE office.

### A New Thought Tramp.

Tramp, musingly, "I know that mind controls matter, but there is something the matter with my stomach. I am hungry and cannot get that feeling out of my mind, no matter how hard I try. Oh! here is a farm house and a stack of wood, and the good lady is at the door. I will speak to her."

"Can I saw your wood, mum, I need something to eat?"

Lady: "Oh yes, saw that wood and I will give you a good dinner."

Tramp: "I believe in New Thought, mum, but I am dreadfully hungry and would rather eat first."

The good lady weakened and gave him his dinner. Soon afterwards a New Thought struck him; he made for the gate and took to his heels down the road at the rate of ten miles an hour. "All Is Mind."

### Honors for Lundquist.

We congratulate our esteemed friend and former pupil, Prof. V. G. Lundquist, who is now Examiner at the Chicago Institute of Phrenology. Prof. Lundquist is a graduate of many schools, holding six diplomas. He is a scientific Phrenologist and a scholar, and we congratulate Mrs. Vaught on securing his services. He is an expert.

His monthly journal, *Self Culture*, is now consolidated with *Human Culture*. The consolidation is a good one.

Fowler's *Self Instructor on Phrenology and Physiology*, with over one hundred new illustrations, is an old standby, and a good seller at \$1.

### The Mistakes of "New Thought."

BY C. P. HOLT.

I am requested by the editor of HUMAN NATURE to write my views upon the subject which heads this article, and probably recognizing my proclivities, he further requests that my words be "not too severe and cutting," in order as I suppose, that the winds may be tempered to the shorn lamb.

Bearing in remembrance this caution, I ask the reader to notice how mild and soothing my words shall be, how gentle my pen shall deal with error and of what flimsey material we shall presently discover the thing called "New Thought" is composed.

The first mistake that confronts us upon placing "New Thought" under our microscope is that the thing is a misnomer, that there is nothing new in the whole outfit, that its locks are hoary with age, and its habiliments are dank with the moss of centuries. Its birth is lost in antiquity, when the thunder clap was supposed to be the terrible voice of a wrathful god, the lightning bolt his vengefull eye flashing across the sky, because of man's disobedience, and the earthquake shock was visited upon men as a punishment for neglect to offer sacrifice (often a human sacrifice) to a mythical deity. "New Thought" flourished when Adam and Eve (according to Genesis) were banished from the garden for doing the very thing they were built to do and couldn't help doing, and which their Creator knew they must (because of their construction) do when he commanded them not to do it.

To day it is the same old, old story revamped, that any man can do or refrain from doing just as he wills. "New Thought" is very, very old.

The next mistake revealed by our microscope is the assertion that "All is Mind." The meaning of this declaration is unmistakable though the affirmation itself be a mistake. If "all is mind," then, in that case, an

idiot is all mind, and not the fool he has been represented to be. The advocates of "New Thought," like theologians, are vague in defining the term "mind," except to say that there is nothing in existence but mind. So it comes about that an oyster is mind, and the man who unwisely eats the oyster is also mind. A donkey is mind and his driver is mind. A Kansas cyclone is mind, the gold standard is mind. Teddy the first is—well never mind, this may be lese majeste, which is something to mind. The old-time metaphysicians held to this "all is mind" theory. Aristotle was afflicted that way, and Calvin and Knox and Watts; the latter in his famous work "Watts on the Mind" strove to peer through the "all is mind" fog, but the more he theorized the deeper the fog. That generally astute reasoner, Harriet Martineau, in a large volume attempted to prove that "all is mind," and that our five senses deceive us when they lead us to believe in matter or facts; or that we have any real existence, but her work, although ingenious, received scant recognition from scientists.

The facts of modern science, expounded by Tyndall, Huxley, Darwin and Haeckel, have proved conclusively that there is such a factor as matter to be reckoned with, and that without matter there would be no universe, no mind, no anything, not even a "New Thought" disciple. The visible universe is composed of matter, of which chemistry recognizes sixty-four primates, and the wonderful spectroscope has revealed the existence of these elements of matter upon stars and planets in the immensity of space. Professor Larkin in his valuable work "Radiant Energy," has by printed page and diagram, clearly shown the existence of matter, and of "energy" acting upon matter, on our earth and upon far off worlds. Haeckel has in the "Riddle of the Universe" clinched many a stubborn fact in proof of the existence of matter.

Whatever there may be in or behind matter, be it life principle, soul, spirit, mind or force, nothing is more certain or more positively proved than that matter exists, and matter is not mind, nor anything but itself, therefore it is a mistake and a grave error to affirm that "all is mind."

Another mistake our microscope brings to view is the "New Thought" assumption that anyone, and everyone, can become, and can do whatever he wills to become or do, irrespective of bodily structure or environment. He has only to will to become rich, or wise or moral, and the prize is within his grasp.

Every living creature, including man, does and must act in accordance with its organization and environment.

A cow cannot fly, because she has no wings, nor mechanical ingenuity to construct a flying machine, but an eagle can soar skyward on buoyant pinions. A duck has web feet and can swim, but a hen makes better headway scratching the vegetable garden. An idiot cannot philosophise, because he lacks brains in the anterior part of his head. Forty-two different and distinct brain organs have been discovered and proved to exist in the human head. A man who has a small amount of the brain organ of constructiveness can never become a skillful mechanic no matter how strongly he wills to achieve such a result, any more than a cow can fly without wings. A woman who possesses the brain organs of tune in a small degree can never achieve fame as a musician, her efforts in that direction will resemble an attempt of a hen to swim without web feet. A brain organ by exercise, like the muscle of the arm, may be cultivated and made stronger, but earth life is too short in which to make a Mozart out of a man who cannot whistle Yankee Doodle. Don't try. Even the will is subject to organization; some people are very weak in will power, and like a weather-vane turn with every wind of doctrine. I trust

I am not "too severe and cutting" when I dub this whole free-will doctrine as nonsense. Facts, science, and common sense declare it error.

Peering closely into our microscope we discover a swarm of other "New Thought" mistakes too slippery and silly to challenge serious attention and which, like barnacles, have become attached to the craft. One styled "Immortality in the Flesh" is so ridiculous that when the owls heard of it, they all laughed until the forest rang with their merriment. The stubborn fact which demolishes this mistake is that Haeckel and Larkin have scientifically proved that the earth itself is not immortal as a planet, and will presently become either too hot or too cold for any life to exist upon its surface. John H. Noyes, the founder of the Oneida Community, advanced this "Immortality in the Flesh" idea, before "New Thought" was thought of, and he was gathered to his fathers long before he had reached the century mark, and such shall be the fate of every "New Thought" disciple, because

"Little of all we value here,  
Wakes on the morn of its hundredth year,  
Without feeling and looking queer."

And because

"There is nothing but doth suffer a sea  
change,  
Into something new and strange."

And also because that which has a beginning has an ending. The bodies of "New Thought" disciples had a beginning and the ending awaits those bodies just so soon as the friction of less than 120 years shall wear them out, or a steamboat explosion or an earthquake shall knock them into smithereens. Requiescat in pace.

Our microscope keeps turning up the "New Thought" mistakes until we are forced to conclude the structure is composed entirely of that material. The last, and if possible, the silliest of them all that I have space to mention, and perhaps the most mischievous, is the affirmation that it is immaterial what is eaten by man or woman, and that the body cannot suffer from having crammed into it

any sort of material, from lobster to swine flesh. The answer to this unhygienic proposition is that the body of any organized creature is composed of the food consumed, and that nature has provided certain and different viands for each and every differently constructed animal, man included, and any departure from this regimen by man or beast, whether frugivora, herbivora, or carnivora, must be at the cost of sickness and early dissolution. "Eat what tastes good," say these dietetic "New Thought" disciples. Tobacco "tastes good" to the victim of nicotine, whiskey to the inebriate, and opium to the opium fiend. Witness the result of partaking of these drugs. Man is a creature of habit and can accustom himself to liking very injurious articles of food, drink, and drug. So important a matter is the food and nutrition question, that the governments of Germany, France, England, and America expend annually many thousands of dollars in assisting scientists to ascertain food values, so that soldiers and sailors may be provided with that kind of food which will best serve them in their campaigns, and also that citizens may learn to be cheaply and wholesomely fed; hence it seems to scientists an important matter, what we shall eat.

The "no matter what you eat" idea, if put in practice by "New Thought" disciples, would very speedily make angels of the entire cult, the "immortality in the flesh" theory to the contrary notwithstanding. Meantime it behooves people of common sense to study and practice hygienic living, be careful *what* they eat, *when* they eat and *how* they eat, and they shall live to smile at the mistakes of "New Thought."

"The New Man." by Prof. Riddell is worth its weight in Radium. It contains information of priceless value to all who desire to improve self, or others physically, mentally, or morally. Price 25 cts.

### Regarding New Thought.

The following letter from a friend came to hand some time ago in reply to a letter we addressed to him. It is very characteristic, and we recommend its perusal by our readers:

*Dear Prof. Haddock:*

The fool killer is not doing his duty. If he would cast his seine he would scoop nine-tenths of the human race. There is not a logician in ten thousand; to the great majority white is black, and black is white, two and two make five and a right angle triangle is a circle. New Thought people tell us that "All is Mind," and that it makes no difference what a man eats, or when or where, the "subconscious self" will take care that a dinner of carrion and rotten potatoes shall nourish the body quite as well as if ripe luscious peaches and well cooked rice had been eaten.

They assure us that no matter how the body is organized or how little brain there be, the person so endowed "can become what he *wills* to become."

Phrenology, Physiology and common sense assume that every denizen of earth—New Thought people included—has a body, and a dose of cyanide of potassium will lay the body stiff and cold before the "subcontioned" realizes the situation. Phrenology further declares that every man ACTS in accordance with his organization and environment and that an idiot can by no possibility become a philosopher, that there is no thinking done without brains—which accounts for the dearth of logical thinking among "New Thought" people.

Your Oakland subscriber is amazed by your criticism of "New Thought." What's the matter with her "mind?" If she can do what she wills to do, let her will to "keep an even mind under all circumstances." (A. J. Davis.) Above all let her "will" to reason logically. Mr.— is mistaken when he says that you gain nothing by explaining *the difference* between a bushel of potatoes and a peck of carrots. He says, "Say nothing," which is equivalent to suspending the publication of HUMAN NATURE as a publication devoted to Phrenology Physiognomy and Health, because while such is

its motto it must needs teach and prove that a man has a body as well as a "mind" and that "the brain is the organ of the mind," hence all is not "mind," and "Human Nature" must teach also that the mind is curtailed in its expression by the physical organization and its environments.

As editor and publisher of HUMAN NATURE are you prepared to cease to show the world through its columns that Gall, Spurzheim, Combe, Fowler and Sizer were wrong in declaring that character could be determined by the organization (especially the brain), and a man is what he is by virtue of his physical constitution?

If you cease to teach the Gallian system of man's constitution then, in that case, take in your sign.

In the light of "New Thought" "All is Mind," a phrenological examination as made by Fowler or Sizer is a farce.

While the "New Thought" advocates are plenty, there are a goodly number subscribers of HUMAN NATURE who can reason a little.

### Phrenology a Practical Science

BY F. B. C. EILLERSFICKEN, M. D.  
SAN FRANCISCO, CAL.

Phrenology is a progressive and indisputable science. It embraces the studies of all life, and by the application of its principles we are enabled to accurately delineate character and diagnose the cause of all human ills.

Therefore the scientific Phrenological Physician is placed in a position where he can point out a positive cure for all inharmonious conditions of the human body, no matter whether it be called disease or insanity.

The Phrenologist gives instruction to the individual, how he may apply himself to natural law in accordance with his physical being—consequently Phrenology is the science of all sciences and should be awarded the first place in all educational institutions; not until Phrenology is universally studied and its teachings applied by all human beings will the race be elevated and free from poverty, disease and crime.

Phrenology is the salvation of mankind.

### My Sixteen Years' Experience with "Mental Science" and "New Thought."

BY THOS. LEACH, SAN FRANCISCO, CAL.

Sixteen years ago I took a course in so-called "Mental Science" with Mrs. M.— of this city. She taught the very things that New Thinkers teach now, namely, "All is Mind," "Nothing is Impossible with Man," "You can become what you will to be," "The Immortality of the Flesh," etc.

I enquired of my teacher if she thought that I could become a Shakespear, a Demosthenes, or an Hercules? She replied, "Yes, most certainly, you only need to unfold your powers, they are unlimited."

Since then I have studied Phrenology, and after taking a professional course with Prof. Haddock, I think I know myself. I know that I have no such inherent power to become what Mrs. M— would have me believe, and I now know that her knowledge of man's nature was then, and is now, very shallow and limited.

During these last sixteen years I have subscribed to "Mental Science," "Mental Advocate," "Higher Thought," "Thought," "New Thought," "Suggestive Therapeutics," "Nautilus," "Now," "Freedom," and I have read Fred Evan's "Mind Cure," I took Helen Wilman's course on "Mental Science," also Dr. Close's Lessons on "Mind," so I claim to be sufficiently posted to express an opinion.

One of my fellow students in Mrs. M's class, was a beautiful lady about 40 years of age. She was the picture of health, possessing a well nourished body, fine complexion, with a head of black hair that shone like a raven's.

She was very enthusiastic 16 years ago, and was going to live for ever! To day her hair is white as driven snow, and her face is wrinkled, her

body is bent by infirmity and old age.

Albert Chevanous wrote extensively on the subject of immortality of the flesh, and how to live for ever! The poor fellow died last year, and Wm. E. Towne, the husband of Elizabeth Towne, says Albert's death does not shake his faith in the immortality of the body one bit. I consider it folly to argue with such people, they live by the patronage of the uninformed; I admit I belonged to that class until I saw my folly. I am an earnest seeker for the truth. Phrenology opened my eyes to the truth because it reveals man as he is, not what some people imagine him to be.

I am ready to admit certain powers of mind over matter. I know from experience and observation the influence of the higher faculties of the brain (the spiritual faculties) over the lower or physical functions. Phrenology explains this, but when New Thought advocates attribute greater power to man than he possesses, I know they are not speaking from a knowledge of man's constitution.

I am perfectly aware that despondency, fear, malice, hatred and anger depresses and effects digestion; and that hope and cheerfulness and buoyancy exalts and gives health. These things are very good teachings by the New Thought people. Phrenology gives the reasons why, but the humor of the thing is New Thought makes no distinction of persons. True one can *try* to be cheerful and he will succeed in a certain degree, but with others it is more natural. Phrenology reveals to me the *difference* in men, and *how* to deal with each. New Thought deals with the *Soul* and appears to ignore Mind and Body.

On questions of the unseen forces of nature, Phrenology does not dispute, but when New Thought attributes to man all the qualities of an Infinite God, it says stop! Man is finite, partly divine, but he is only human.

## A Phrenological Delineation.

THE following delineation accurately describes the character, disposition and talents of a gentleman who entered our office a complete stranger. Not any New Thoughter, Mental Scientist, Psychologist, Metaphysician or Psychometrist, can by their own or any other method than Phrenology measure the mind of persons placed before them, in such a definite manner. Psychometrists may catch the vibration of the soul, sensitives may *feel* the presence of another, but they only *feel* and *do not know* the why and the wherefore of what they speak, therefore are neither accurate or scientific.

The Gallian system is the only system based on the constitution of man.

### DELINEATION OF MR. R. P. J.

In order to ascertain how you stand in regard to the ordinary man, it may be necessary to state that he tips the scales at 150 pounds, stands 5 feet 8 inches tall; his head measures 22 inches in circumference, and the texture of his organization is neither coarse nor fine, but medium in quality.

You weigh 137 pounds, stand 5 feet 8½ inches tall, your head measures 22¾ inches in circumference, and your texture is rather high, but of good working quality.

It is evident that nature intended you to get your living at some *mental* occupation rather than at hard manual labor; but judging by your hands, you have done some very hard work, have not been afraid but willing to work hard, for you are conscientious and ambitious to excel in that you undertake to do.

Your health is fairly good, you are wiry and enduring and can stand a lot of hard work, for your muscles are strong and the flesh is tight, compact, and fits close to the bone, but at the same time your brain, which is also very active, predominates over the physical, therefore

you should seek to get your living at professional work, and taking into consideration your large Language, or power of speech and verbal expression, together with your intellectual type of head and large Approbation giving you high ambition and endowing you with public spirit, I know of no more likely profession in which you could best succeed than that of Law or Phrenology.

You are sensitive and susceptible, and at first you might be nervous on addressing the Court or a public audience, but you would get over that shyness quickly, you only need to be filled with knowledge of the subject on which you had to speak and a little encouragement, or for that matter a little opposition would stir you up sufficiently to set you going in court or the public platform; once you grasped the subject of your intended discourse, all difficulties and obstacles would be swept away, for I consider you have excellent abilities as a platform speaker. Your large Perceptive intellect enabling you to grasp facts, your Comparison and Causality to analyze those facts, and large Language to express them; your full, round eyes, flexible lips, and forehead are in evidence.

Physicians—I mean the successful ones, possess more of the Vital Temperament than you do. Your abdomen is not full enough, you lack body and animal magnetism to become successful as a family physician; besides that, your brain is too active and your tongue too lively to attend the nervous or feverish; you have more than your share of *mental* magnetism, but you could utilize it and your general talents as a Specialist on the Ear, Eye, Throat or Brain and Nervous troubles; or as a Dentist, but not so well as a Surgeon. Of all the various types seen in the healing art, you come the nearest to an Osteopath. The Osteopathic physician is an Anatomist, and you would make a splendid Anatomist. The Osteopath treats the nervous

system through the bones, muscles and ligaments, he gets down to mother nature as opposed to the drugging system. Osteopathy would be the school I would commend you to next to Phrenology or the Law, and I name the vocations in the order of successful attainment.

As an Assayer or Chemist you would succeed, and you would succeed in any light occupation where Constructive skill is required, but with your light frame carpentry work is too heavy and taxes the physique too much—draws too much nervous and physical energy from the stomach and vital process, so that with your highly strung nature you are likely to wear out prematurely or from nervous exhaustion as a working carpenter.

You are a born mind reader, you naturally read people; you would take to the profession of character reading as a duck takes to water. Phrenology is your natural element. To make any vocation profitable it needs love of the work, enthusiasm, earnestness and push. You possess all these, your base brain and prominent nose shows energy and force of character; and to be a financial success in any line requires a full share of Acquisitiveness; you stand in need of cultivating that faculty somewhat, as you are liable in your enthusiasm to let thoughts of the dollar relegate to second place; keep your eye on the revenue, always let the outgo be less, learn to economize, get and keep what you get, that is to a fair extent.

In your book-chart you will find your adaptation in marriage on page 4, and your vocation on pages 5 and 6. Those occupations marked X are your best to follow.

"Wedlock, the Right Relation of the Sexes," by Wells, is a handsome, well-bound book, and we are selling quite a number of copies. Read table of contents on last page of February and March HUMAN NATURE. Price \$1.50, or with one year's subscription to H. N. \$1.75.

### Heads and Faces Change Slowly But Surely, According to Circumstances.

Some patrons appear to think that a phrenological examination once made is sufficient for a life-time. The fact is the head and character changes; they change slowly but they change little by little every year.

On July 4th, 1885, J. B. F., a worker at the Union Iron Works, came into our office for a verbal examination and chart. Of course he was a stranger at the time, and we pointed out to him his adaptation for mining engineering, a vocation for which he had not only very special talents, but admitted he had a special taste or liking for the work.

On the following 4th of July he came again and got the same advice, and the same analysis, with additional remarks that he had been exercising faculties that had been dormant; it was then he told us he had turned to mining engineering and so far had been very successful.

He continued these phrenological examinations till 1900, coming regularly every 4th of July, for 15 years, until he removed to Mexico, and is now amassing a fortune at the work he is adapted to by nature, and in which he has become proficient by practical experience.

It is good to have a phrenological examination once a year.

On September 18th, 1902, Mr. Florin H. Jones, No. 1211 Fillmore street, San Francisco, Cal., (he gave permission to use his name and address as a matter of good faith) took a phrenological examination and chart at our office.

On March 30th, 1904, 18 months later, he came again for an examination and chart. He was perfectly satisfied with the examination in 1902, but if he got the same advice and the same markings as before, he would consider it a fine test.

The second examination was thoroughly in accord with the first, and the markings, except in four places,

one of which had slid backward, and the other three forward, and these had been cultivated by the nature of the business he had entered into during the past 18 months—the stationery business.

He had, from the time he was a child, to and during the time he had followed the business of a merchant increased the organ of Acquisitiveness one degree, Secretiveness or Tact, two degrees, Cautiousness one degree, and Self Esteem one degree. These markings in the second chart were the only difference between the first, and Mr. Jones admitted these slight differences had manifested themselves in his character by and through the nature of his new business.

Suffice it to say he is following the calling now we recommended him to follow at the time, although there are other vocations in which he could succeed equally as well, chief of which is law, literature, real estate, or as a promotor, etc.

A practical phrenologist reads heads and faces much in the same way as an ordinary reader reads a book, with this difference, a book remains the same, but environment and training changes the head somewhat and gives the facial expression in accordance with the calling, character and disposition.

"The Foundation of All Reform," by Otto Carque, Kosmos Publishing Co., 765 N. Clark St., Chicago. The author endeavors, and with a considerable degree of success, tries to prove that Diet is the true guide to success or Health, Wealth and Freedom, that war, murder, poverty, crime, gluttony and disease still hold their unabating sway in society, and that "True and lasting reform must begin with thyself." The book is well bound; price only 50 cents, for sale at this office.

Combe's "Constitution of Man" is the greatest *philosophical* work on Phrenology ever written. \$1.25 this office.

## Delineation of a Young Man.

MISTER E. H.—16 YEARS OLD.

**T**HIS young man possesses a strong physical constitution although but 16 years of age, he already weighs 145 pounds, and stands 5 feet 7 inches tall. His body is *not* flabby, or stout, but the boney and muscular system predominates, indicating that the flesh is dense, tough, compact and wiry, and that he leans to, or is best adapted to follow mechanical trades, than to engage in mental occupation. In other words, he is better adapted to work on the bench than handling a pen in an office.

Put this boy to bookkeeping, watchmaking or any occupation requiring active brain work, with little or nothing for the muscles to do, and he would get sick, in mind as well as body; indeed he prefers manual labor, it is essentially a mechanical type of head and body.

His hair, skin and bones are not coarse in structure, neither is the Organic Quality extra fine; but is what may be termed good working quality; he is not supersensitive nor greatly affected by extremes of heat, nor inclined to live too far above the common interests and pursuits of life; he lives in the real world, and not in the poetic, imaginary literary or musical sphere, he is more in touch with the ordinary mass of mankind.

His general health is good; his breathing and circulatory powers are exceedingly good; but there are signs of stomach weakness, although he may not feel it at his age and with such an abundance of health, but it is the weakest organ in his body, and as a chain is no stronger than its weakest link he had better be careful from now on, and avoid greasy foods, all foods fried in fat, doughnuts, pies, and strong tea and coffee, otherwise he may eat anything he likes, provided he eats slowly and masticates his food well.

The chin is rather weak it is true; this denotes a tendency for excitability. He must avoid alcoholic liquors and cigarettes, and excitable people, choosing companions who are plump, stout, and easy going, and when he is old enough to marry, he should choose a lady for his wife thus described, plump, round, rather stout, and mild mannered, but very affectionate.

He would not take to a boney, muscular woman anyway, and a thin, nervous woman as a wife would be fatal to his happiness. He is too young yet to think or talk of marriage, nevertheless it is well to mention these things now, as the analysis is for a life time.

What you are mostly concerned about is the trade or occupation he is by nature best adapted, or what could he do best, what are his leading talents and how may they be employed to the best advantage.

I have already stated that his is neither musical, literary, artistic nor a professional type of head or body, but that it is mechanical, hence mechanics is his forte.

Of course with his strong physique and practical type of head he could become a successful farmer, or he could handle live stock, become a successful stock raiser, for in addition to a practical intellect, he possesses commercial instinct that would be cultivated if he bought and sold anything. He would also do well in handling meat as a family butcher.

He would do well as a lumber dealer, and as a gardener, or as an upholsterer, harness maker, or any such similar occupation.

His real forte is mechanics. He would make a good machinist, engineer, etc., because the faculty of Constructiveness is large and active, and his Perceptive faculties of Form, Size and Weight are also large and active, but there is one drawback to his following a metallic trade. Men of his color do not usually take to metal work, the most successful workers in iron, copper, steel, brass,

tin, lead, etc., are usually men possessing dark hair and dark complexion. Their hair is brittle, showing the presence of iron. Such take to metallic trades.

This young man's hair is brown, or light brown, and not brittle but soft, his complexion fair or inclined to the blonde, and his Temperament is sanguine.

The condition of color and texture suggest a better adaptation for engaging in *wood* work rather than *metals*, and besides men of his color and temperament love outdoor life better than indoor life—therefore I conclude he would be more at ease if engaged as a builder or carpenter, and possessing as he does also some commercial instinct, if he learned the carpenter trade he could ultimately become his own employer by developing into a contractor as well as a house builder.

He can learn the machine trade if he wishes, and he can by sheer force of his mechanical ability succeed as a workman, but the chances are if he remained in the machine trade, he would always remain a workman, because it takes a great amount of cash to become one's own employer as a machinist.

The trouble with this young man is, although he possesses mechanical ability, his aspirations are not high enough or equal to his ability. He must aspire and become ambitious. See marked printed chart.

Dr. Burke's new book, "Food," or Material for Building the Temple, deals with the "Construction and Remedial Properties of Food." The author analyzes the nature of food and makes it plain that "The human body is what Life makes it, through the food and drink taken, the air breathed and the mental attitude toward conditions and things." He explains why eating too much produces starvation, and how health may be restored by proper diet and hygienic habits. Price \$2.25, for sale at the Sanitarium, Burke, Sonoma County, Cal.

# Human Nature

A MONTHLY JOURNAL

—DEVOTED TO—

Phrenology, Physiognomy and Health.

ALLEN HADDOCK, Editor and Prop.

One Year, in Advance.....50 Cents  
Single Copy..... 5 Cents  
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SAN FRANCISCO.....AUGUST, 1904

**PROFESSOR HADDOCK** is the author of and accepts responsibility for all unsigned articles and paragraphs. The moral responsibility for signed articles devolves upon the writer whose name is attached.

## MONEY ORDERS

We hope our friends will remember that all money orders, American or International, must be drawn on the Postoffice at San Francisco, Cal., or through an Express Company, and made payable to Allen Haddock at 1020 Market street. Bank checks not accepted. Two shillings in British stamps received as one year's subscription, or 50 cents for United States and Canada.

Bank checks not accepted.

When this square is marked inside with an X your Subscription has expired, when the paper stops, and is only re-entered by request. Kindly renew at once.

## Back Numbers.

To discourage *slow renewals* and carrying old stock, we charge 10 cents each for back numbers.

Our office hours are from 9 A. M. to 5:30 P. M. Other hours only by appointment. Phone Mint 796

Will city subscribers kindly call in the office to renew or subscribe?

HUMAN NATURE is 50 cents per year. The following magazines are \$1.00 per year: *Phrenological Journal*, *Human Culture*, *Character Builder*, *Health* (Dr. Burke's), *Suggestions and Health Culture*, New York.

You may order any one of the above journals and HUMAN NATURE, one year for \$1.25, at this office.

## Character from Photographs.

In a personal examination at the office we never ask a question until the examination is closed but in sending your photo for delineation please give circumference of head, weight and height of body, color of hair, eyes and complexion, occupation, education, state of health, symptoms, age, married or single. Terms for brief written statement \$1.00; with marked printed chart \$2.00; elaborate typewritten analysis \$5.00.

We prefer tin types or stamp photos rather than *touched up* cabinet photographs. The former retain the characteristics of the face. All photos returned. Vocations and temperamental adaptations in marriage a specialty.

## OUR MAIL COURSE OF LESSONS

in Phrenology, Physiognomy, etc., or the art of reading character consists of twenty-seven type-written lessons, \$5.00. If sent at the rate of two or three per week, followed up by questions and answers, the reading of photographs by the student, with corrections by the teacher, until the learner be thoroughly grounded and earns the diploma, \$25.00.

## THE PROFESSIONAL COURSE

IN PHRENOLOGY, PHYSIOGNOMY AND DIET CURE

consists of Fifty Lessons for Fifty Dollars.

Our method is superior to any method of class instruction—it is *individual and private*; we get in closer touch with the student—

our students know more when through the course than they could possibly know in a class, besides they get considerable office practice.

Students coming from the country, taking two lessons per day, can get through in one month.

Twenty-five or thirty dollars is ample to pay for excellent board and lodging during the term.

## Ella Wheeler Wilcox on Phrenology.

Writing in the Hearst newspapers, Mrs. Wilcox says: "It is to be regretted that the science of phrenology is not studied and understood by all parents and teachers after they realize the wonderful discoveries physical science have made in the last few years regarding the ability to develop any cells desired in the human brain by patient and persistent effort, and to starve and eliminate any undesirable impulse by giving them no cultivation."

## Combe, The Philosopher.

George Combe's "Constitution of Man" is the greatest work on Phrenology, or philosophy, ever written. His view of the constitution of human nature has never been equalled. He shows that mind corresponds to structure, and that men by thinking and acting in accordance with their individual organization, are simply obeying a natural law. We have the book for sale. Price \$1.25.

## A New Man.

A patient writes: "During several years of sickness I tried many doctors and drugs and grew worse. After adopting your diet cure I am a new man. I did not know before that *fermentable* foods were the cause of my trouble. I began to feel better just as soon as I dropped their use, and believe now I am on my way to a complete recovery of my long lost health. I will write you again soon, and in the meantime I will follow your instructions. May you continue to prosper in your good work."

We have Wells Charts in stock at New York prices—\$10 per 100. Smaller quantities same price. One cent on each chart must be added for postage, when smaller quantities are ordered.

## Bible Phrenology.

The author of the above work, Mrs. R. B. Webber, writing to this office, makes some interesting statements as to the fixed laws of God, etc.

"Trees, fruits, flowers and animals, including man, are under the seal of God's fixed laws, which keep each distinct and separate in character. \* \* \* \* The organs of the brain and body are always in the same place, each performing their individual function though the same life blood flows through them all."

She applies this same principle to the Tribes of Israel and shows why each tribe retains its individuality and racial difference; but she makes this astounding statement: "Neither does marriage with foreigners change the tribe—nature, except to deform it; in the same way that by grafting a tree deforms the tree, it makes crippled and deformed people."

That means to say if an Irishman married a Jewess, their offspring would not be Hibernians but deformed little Isaacs. Or perchance if a London Cockney married a Swedish lady their offspring would not be young Cockneys absolutely, but Swedish turnips.

We have heard it stated, and also read it in newspapers—and newspapers never lie, (?) that we in America are the greatest, the brainiest and finest race of people on the earth to-day; and the reason is the infusion of new and foreign blood into our veins. It is because of these new strains we are the people. Ask the Spaniards, the Fillipinos and the Cubans what they think. Didn't we lick the British? Yea and we can lick creation. Ask the man behind the gun.

"Telepathy." We have received from London a wonderful book on Mental Telegraphic Communication, what it is, and how it is done. We shall review it at length in our next issue. We have the book for sale at 50 cents. It is well bound in cloth.

## NEW EVENING CLASS.

Our Prof. Dove, who is an efficient teacher, and to whom we have assigned the Evening Class work, is ready to receive pupils.

Please call in any time between 9 A. M. and 9 P. M., or send notice of your intention to join the class.

Time of instruction will be from 8 to 10 two evenings per week. This is equal to 20 lessons. Terms for course only \$5 00.

The class is open for both ladies and gentlemen. Business and professional people and the working classes find a course in character reading very helpful; it enables students to understand themselves as well as those with whom they have dealings. Students of Phrenology and Physiognomy know who and whom not to trust; they read men and women as an open book.

### A Legend.

There has come to my mind a legend,  
A thing I had half forgot,  
And whether I read it or dreamed it,  
Ah, well, it matters not.

It is said that in heaven at twilight  
A great bell softly swings,  
A man may listen and hearken  
To the wonderful music that rings.

If he puts from his heart's inner chamber  
All the passion, pain, and strife,  
Heartache and weary longing  
That throb in the pulses of life—

If he thrusts from his soul all hatred,  
All thoughts of wicked things,  
He can hear, in the holy twilight,  
How the bell of the angels rings.

And I think there is in this legend,  
If we open our eyes to see,  
Somewhat of an inner meaning,  
My friend, to you and me.

Let us look in our hearts and question:  
Can pure thoughts enter in  
To a soul if it be already  
The dwelling of thoughts of sin?

So then let us ponder a little;  
Let us look in our hearts and see  
If the twilight bell of the angels  
Could ring for us—you and me.  
—Somerville Journal.

## Vegetarianism and Consumption.

We found the following article in one of our exchanges, *The Sunflower*, a spiritual paper published at Lilly Dale, N. Y.

What will our friend Prof. Holt say when he sees it? Will he say that Sunflowers and Lillies represent purity, therefore the editor of a spiritual paper should not endorse meat eating, that the flesh pots engender a spirit of savagery and cannibalism and so forth, and so forth? Here is the article:

### VEGETARIANISM AND CONSUMPTION.

"Vegetarian, or herbivorous, animals," said a physician, "are the ones that get consumption. Every one knows how prevalent is consumption among cows. Well, it is still more prevalent among monkeys. All down the line of the herbivora, in fact more or less is to be found.

Take on the other hand, the carnivora, or flesh eating animals. Consumption is rare among them. Lions, tigers and leopards die in their zoos from every other disease but consumption as a rule.

"Among mankind the greatest eaters are butchers. A butcher may eat a pound of underdone steak or a half-dozen juicy chops three times a day. That is why he is so ruddy and gay. You never saw a pale, gaunt, morose one, or a consumptive one.

"But among our vegetarian friends the pale, gaunt, morose type prevails. I don't go so far as to say that vegetarianism causes consumption, but this I do say:

"Three of my consumptive patients were well enough till they adopted the vegetarian fad. Consumption didn't attack them till they left off eating meat."

Students coming to HUMAN NATURE office for a course of lessons, have the advantage of using any book or books in stock, that will aid them in their studies.

### Superstition.

A colored man visited a Phrenologist and wanted to know if the man of wisdom could tell him if he was "going to travel with a circus again."

Judging by the number of fortune tellers in every American city they do a thriving business. That means there still exists a great amount of superstition.

We know a well educated (?) family who have a horseshoe nailed over their parlor door. A lady the other day found a horseshoe and threw it over her left shoulder to bring her "luck." Another woman accidentally broke a small looking-glass and cried in anticipation of the ill luck that would follow.

A merchant's wife would not take her black cat when she and her family moved to another part of the town, as it was "bad luck to move a cat." The neighbors say that poor pussie meows all day and night long at the door of the vacant house, and is almost starved to death, the victim of superstition.

### A Humorous Reference.

On page 129 of *Human Culture* for July, we find the following humorous reference to our discussion with Mrs. Elizabeth Towne:

"Elizabeth, Champion of New Thought, and Haddock, Champion of Phrenology, are writing love-letters. From her picture Elizabeth looks pretty strong and possibly able to handle her little craft, *The Nautilus*, although the Haddock is attacking her from every side. See HUMAN NATURE for July."

### Physiognomy.

The 20th Century Physiognomy contains no pictorial illustrations, but it is the best work on the subject we ever handled at the price, 50 cents, at this office. The subject matter is condensed, precise and descriptive to a rare degree.

The August number of the *Phrenological Journal* will contain a highly attractive article on "How a Man's Career Shows Itself in His Face." The article will be illustrated with portraits of Henry Irving; the late Henry M. Stanley; the late celebrated Russian Painter, and fine illustrations of the Vital and Motive Temperaments, by the Editor. "Talks to Parents on the Training of Children," by Wm. A. Shearer, A. M., Supt. of Schools, Elizabeth, N. J., is very important, by one who evidently has studied Phrenology. References are made to the graduating exercises of several colleges, some of which are illustrated. A Phreno-Photo of Mr. Robert Hammersley Oldfield, of Africa, who is a successful teacher in a large academy at Harrismith. Dr. Miller writes some notes on Hygiene, which have reference to "The effects of tobacco smoking on the brain," and also notes on "Vegetarianism." The Child Culture notes are quite interesting, and include a portrait of William Leiter with his Grandmother, among other interesting items. 24 East 22nd Street, New York City.

Cholly: "I was thrown out of a carriage the other day, and would have been killed if I hadn't alighted on something soft." She: "Really? Did you fall head first?"

### Now Ready.

The Phrenological Annual for 1904 is now ready. Among other good things it contains the following articles: "The Language of Eyes," "The Study of Phrenology," "Personal Magnetism," "Phrenology and the Ideal," "Physiognomy and Phrenology," "Phrenology—Its Use in the Schools," "Phrenology the Basis of a True Education," "Phrenology the Nation's Right Hand," "Memory—Ethnology—Hints to the Wise," "Phrenology and How its Objectors May be Met," "Phrenology and the Practice of Medicine," Several Character Studies, etc. It's a good one. Send 25 cents for it to HUMAN NATURE office, 1020 Market Street, San Francisco.

### It is the Man, Not the Business.

Some eighteen years ago a milliner opened a store near our office. After two years he sold out at a loss. He was a failure. His successor shared the same fate in six months; then another man took over the business and in ten years made a profit of \$15,000 after all expenses were paid, he then engaged in another business bringing him even larger returns.

It is the same with Phrenology as in any other business or profession dependent on the public for support.

One of our students—Mr. Ned Walker, made a clear profit of \$725 on his first trip, after all expenses were paid. He was away from the city just 113 days.

Others have gone over the same ground and failed; others still have done fairly well. It is the man and his methods that tell for success. The unsuccessful man can prate of hard luck. Really is there such thing as luck or fate? Life is as we make it and take it.

### Regarding Sample Copies.

When a sample copy is sent it is an invitation to subscribe. HUMAN NATURE will pay you twelve monthly visits for 50 cents. Many of our subscribers now remit \$1.00 for two years. If you desire you can send \$1.00 for one year's subscription. We don't object. Or you can name two of your friends to whom we can forward HUMAN NATURE FREE, including yourself, one year for one dollar.

Manhood Wrecked and Rescued, is a grand work by Rev. W. T. Hunter, Ph.D., D.D. It shows how strength and vigor is lost and how it may be restored by self treatment, in a series of chapters to man, on secret purity and right living. This book is given to the world with a sincere desire to save men from the pit falls of sensuality. Price \$1.00.

## Character in Handwriting.

"Sunset" has been very successful in delineating character from handwriting, but she has withdrawn her advertisement and is not at present soliciting work in that line, for no other reason than her whole time is otherwise occupied, and will be for six, or may be for the next twelve months.

For the information of those seeking such knowledge, Henry Firth, of London, has prepared an excellent work on the subject, entitled "Graphology, or How to Read Character in Handwriting."

The book is exceedingly well written; it contains scores of specimens of handwriting and how to read character thereby. We have the book for sale. Price only 50 cents, at this office.

**\$2.25 for 10c.**

Since the first edition was published, we have sold 100 copies of Dr. Dewey's great work "The True Science of Living," at the publisher's price, \$2.25.

Mr. Geo. W. Bailey has "boiled it down" into a pamphlet of 20 pages and dedicated it

"To the healthiest of animals, the wolf, that seldom has a "square" meal, never eats regularly, and only eats when hungry; and to the most useful of animals, the horse, that "you may lead to water, but can't make drink."

It is a message to over fed and sick humanity, the pith of Dr. Dewey's exposition of "Nature's Law of Hunger." It shows how

"Most people dig their  
Graves with their teeth."

and how "Nature Cures Without Drugs." We have it for sale. Price only 10 cents, mailed.

Prof. Riddell's latest and largest work is "A Child of Light," or "Heredity and Prenatal Culture." This is the most startling work ever published on the subject, and every statement is sound philosophy based on facts. Nothing equal to it, in our opinion, was ever issued from the press. This great work is embraced in one large and well-bound volume. Only \$2.00.

## Alexandra Wall Charts.

We have for sale some beautiful Alexandra Wall Charts in colors, illustrating the forty-two mental functions of the brain, 3 feet by 2 feet 6 inches, for hanging, or mounting on rollers, or framing. 40 cents each, or three for \$1.00. Mailed without extra charge. Also a smaller chart, 23 by 19 inches, published by Fowler & Wells; the Alexandra chart is a duplicate of it. We mail this at 35 cents.

### Pat is Witty.

*Transit Tidings* says: "There was an old gentleman from Erin, once, smoking his pipe in peace on the front open section of a Market street car. An ancient spinster boarded the car, took her seat beside Pat. "Phew!" she exclaimed, as a puff of smoke blew in her face, "Phew!" Then turning to Pat she said, in a sharp, acrid voice: "Do you know what I'd do to you if you were my husband?" "I do not," said Pat. "I'd give you poison," she hissed. Pat regarded her for a moment and then blurted out: "Then, be gob, ma'm, if you were my wife I'd take it."

### An Ugly Name.

In England there is a village named Ugley; It contains a church with a steeple and a parson, of course. The other week a wag wrote on the door of the church:

Ugley church! Ugley steeple!  
Ugley parson! Ugley people!

It is said the town ought to change its name, because the church is a beautiful edifice, and the parson a highly cultured christian gentleman. The people are good looking, and the maidens are too sweet for anything.

### To His Lost Memory.

In a West of England village a few women were sympathising with one of their number who had recently lost her husband. "I suppose," said the next door neighbor, "that you will erect a monument to your dear husband's memory?" "To his memory!" replied the widow. "Why, poor John hadn't any. I was sorting over some of his clothes to-day, and I found the pockets full of letters I had given him to post."

## It Depends on Location.

It is the *location* of brain matter or preponderance of certain mental faculties that determines character and talents.

Two men came into our office one day for a delineation. One had a heavy base brain and low top head, indicating energy and force of character, but a poor intellect. The other had a weak base brain but a fine intellect, and was of the inventive or creative type; his head was thin at the base, or around the ears, and he lacked energy and force of character, yet both heads measured the same in circumference, but they were entirely opposite in character as indicated by the form and shape of their heads.

### "The Diagnosis from The Eye."

This is a new book by H. E. Lane, M. D. The Kosmos Publishing Co., 765 N. Clark St., Chicago. It sheds new light on the eye. Really is the eye a microcosm of the physical senses in Man? We should cease to wonder. Dr. Lane finds a strict relation between the eye and every other part of the human organism. The *iris* exhibiting health or disease in any part with absolute certainty. Eyes have been considered as "The windows of the Soul." They may now be considered as the "windows of the body." This is a "Lane" with a new turn, but its turns although sharp, are bedecked with fragrant blossoms of advanced thought. We consider it a valuable work for the public and indispensable to the medical profession. Price \$2.00, for sale at this office.

We have imported the Phrenological Text Book. It embraces the outlines of phrenology, describing skull, brain, temperament, location and function of the phrenological organs, and how to cultivate and restrain them. It contains sixty-five pages of subject matter, including twenty-five illustrations. Only 25 cents, postage paid. To be had at this office.

## To Parents of School Children.

If your boy is deficient in the brain organ of Acquisitiveness, don't try to make a merchant out of him, he would fail in a commercial business; or if deficient in Constructiveness he could not succeed in mechanical construction work.

To succeed in Law or Literature requires a predominance of the Intellectual faculties and a prevailing Mental Temperament; or in music the organ of Tune well developed together with "a good ear" for tone.

All the various Vocations require certain inherited talents. A Phrenological Examination reveals all the inherited talents and proclivities.

If you will bring 50 cents to this office as one year's subscription to HUMAN NATURE, our Prof. Dove, to whom we have relegated this class of work, will give your child, boy or girl, a dollar examination FREE.

This offer is for children under 12 years of age, and for Saturday's only.

## Character from Photographs.

In a personal examination at the office we never ask a question until the examination is closed, but in sending your photo for delineation please give circumference of head, weight and height of body, color of hair, eyes and complexion, occupation, education, state of health, symptoms, age, married or single. Terms for brief written statement \$1.00; with marked printed chart \$2.00; elaborate typewritten analysis \$5.00.

We prefer tin types or stamp photos rather than *touched-up* cabinet photographs. The former retain the characteristics of the face. All photos returned. Vocations and temperamental adaptations in marriage a specialty.

We have Wells Charts in stock at New York prices—\$10 per 100. Smaller quantities same price. One cent on each chart must be added for postage, when smaller quantities are ordered.

## Human Nature Books

To meet frequent inquiries and a growing demand from Phrenological students, we give the following list of books which may be read with profit by those seeking thorough information upon the Gallian philosophy.

Self Instructor—Fowler.....	\$1.00
How to Read Character—Wells.....	1.25
How to strengthen the Memory—Holbrook.....	1.00
How to read Character in Hand-writing—Firth.....	.50
Heads and Faces, How to Read Them—Sizer.....	1.00
Home Cyclopedia—Foote.....	2.00
Lectures on Man—Fowler.....	1.50
Lectures on Phrenology—Combe...	1.25
New Model Manakin and Key—Tiers.....	10.00
Phrenology Proved and Applied—Fowler.....	1.25
Phrenology and The Scriptures—Rev. Pierpont.....	.25
Science of Mind Applied to Teaching—Hoffman.....	1.50
Science of Life (Sexual Science)—Fowler.....	3.00
Studies of Mind and Character—Drayton.....	1.00
Uncle Sam's Letters on Phrenology—Uncle Sam.....	.25
Wedlock, or Right Selection of the Sexes—Wells.....	1.50
A Child of Light—Riddell.....	2.00
The New Man—Riddell.....	.25
Human Nature Explained—Riddell	1.50
Health in the Household—Dr. Dodds	2.00
A Manual of Mental Science—Fowler.....	1.00
The Temperaments—Jacques.....	1.50
New Physiognomy—Wells.....	3.00
Brain and Mind—Drayton & McNiell.....	1.50
The Constitution of Man—Geo. Combe.....	1.25
Choice of Pursuits—Nelson Sizer...	2.00
Hydropathic Encyclopedia—Trall...	4.00
Human Science—Fowler.....	3.00

These books to be had at HUMAN NATURE office, 1020 Market Street, San Francisco, Cal. Mailed Free.

Orders received for books published anywhere.

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The Examinations will also include a Physical Diagnose and invaluable advice regarding Health and the cure of Disease by Nature's own methods—right living.

Price of Phrenological Examination, Oral.....	\$1.00
Examination and Chart.....	2.00
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Examination, Chart and Elaborate Typewritten analysis.....	5.00

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### Our Advertisements.

The reading matter and advertisements in **HUMAN NATURE** have educational value and represent progress. Our policy is that nothing objectionable to the intelligent reader will be inserted. Drugs and patent medicines, tobacco, liquor, fortune telling and faking advertisements, and all illegitimate schemes are prohibited in these pages. Our aim is to publish advertisements of such parties only as we believe to be honest and reliable. In answering advertisers, please state that their advertisement were seen in **HUMAN NATURE**.

### A Lecture Outfit of Valuable Oil Paintings.

We have for sale 100 valuable oil paintings of celebrities. Sixty are on canvas rollers ready for hanging, forty on stiff board, averaging 22x24 inches, \$1 each. Also six Physiological charts 6 ft. x 3 ft. 6 in. \$3 each. They cost \$500 altogether. We offer them in one lot for \$75, or separate at above rates. Send stamp or particulars.

### REGARDING SAMPLE COPIES.

When a sample copy is sent it is an invitation to subscribe. **HUMAN NATURE** will pay you twelve monthly visits for 50 cents. Many of our subscribers now remit \$1.00 for two years. If you desire you can send \$1.00 for one year's subscription. We don't object. Or you can name two of your friends to whom we can forward **HUMAN NATURE FREE**, including yourself, one year for one dollar.

### HOLD YOUR BREATH ONE MINUTE.

We have decided to almost give away an accumulated stock of books, pamphlets, etc., no two alike. We need the shelf room. Here is the list:  
 Plan of Creation, by Frank Reed.....25c.  
 Phrenological Annual for 1903.....25c.  
 One Human Nature Library.....10c.  
 Five other 10c. books, all different...50c.  
 One Health Magazine (Dr. Burke's) 10c.

Total.....\$1.20  
 For 40 cents, postage paid. This office.

Subscribe for **HUMAN NATURE** for 1905—only 50 cents for 12 monthly visits, and you will get the comical history of Allan O'Dale.

Our **PROF. DOVE** is prepared to make Phrenological Delineations of parties at their own homes, any time, by request.

The number to be examined is limited from 5 to 10 persons (children included) for \$5.00 the visit, anywhere within 10 miles of San Francisco.

Apply by mail, or call at **HUMAN NATURE** Office, 1020 Market Street, San Francisco.

**The Pope Bicycle Daily Memorandum Calendar for 1905** contains a memorandum leaf for every day in the year, and 365 original sayings in favor of good roads, good health, outdoor exercise, and that great vehicle of health-giving, the modern bicycle, by our most eminent living men of marked accomplishment. The calendar is free at Pope Mfg. Co.'s stores or any of our readers can obtain it by sending five 2-cent stamps to Pope Mfg. Co., Hartford, Conn., or 143 Sigel street, Chicago, Ill.

## WANTED

Charles Coward is anxious to hear from his long-lost brother, John Coward, who left Barnsley, Yorkshire, 50 years ago. He is now about 78 years old, and is understood to be living somewhere on the Pacific Coast. Address this office.

## PUBLICATIONS

Why you should read the  
**Phrenological Journal**

Because it is a bright, up-to-date exponent of Human Nature.

Because it will help you to understand yourself and others.

Because it exposes to view the mental machinery of public men and women.

Because its Child Culture Department helps mothers to understand the character and needs of each child.

Because it will interest you intensely,

Single copy, 10 cents; one year, \$1.00; mailed free. Address 24 E 22nd street, New York.

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A Monthly Magazine devoted to the cause and cure of diseases. Price, \$1.00 per year.

Teaches hygiene, diet, *mechano-therapy* hydro-therapy and common-sense methods of getting and keeping good health. Directs attention to unrecognized gluttony and superstitious faith in the power of drugs to cure. Considers disease a penalty for disobeying Nature's laws, and advocates Nature as the real healing power.

Edited by W. P. Burke, M. D., at  
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Burke, Sonoma County, Cal.

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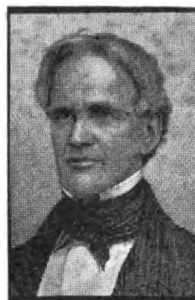
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